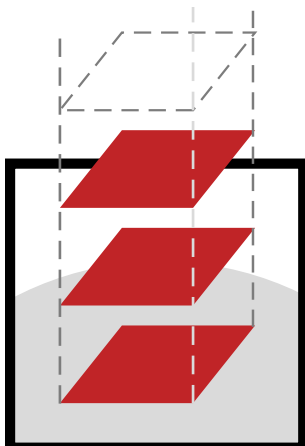
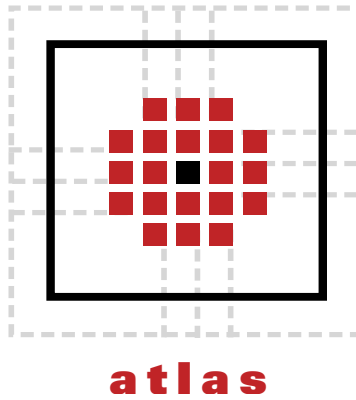
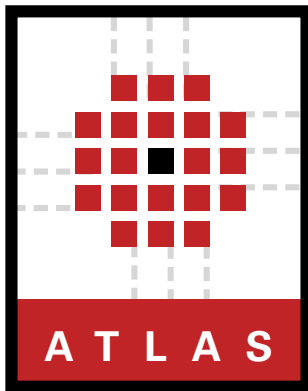
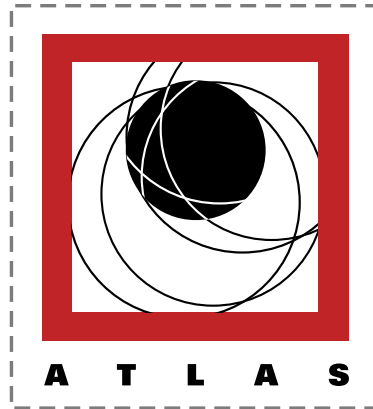


ATLAS GROUP LOGO DESIGN OPTIONS

ATLAS was a strategy group within StorageTek who's charter was to find ways to expand the business globally. They wanted a logo that showed just that: growth of the business on a global scale. Ultimately, it was decided that groups within StorageTek should not have their own logos, as it would weaken the overall corporate brand. But I kept these designs as a study in logo/icon design.



ATLAS