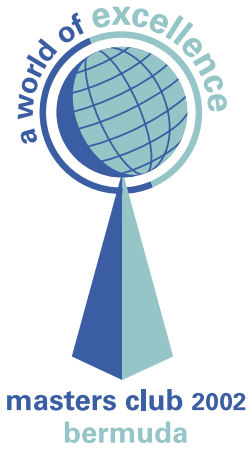
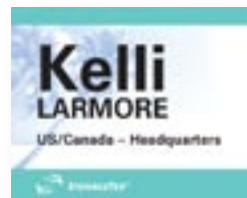


STORAGETEK MASTER'S CLUB EVENT MATERIALS

Every year, StorageTek in Louisville, Colorado, would organize an internal conference to reward their top-performing sales people. In 2002, the conference was in Bermuda. My internal clients at StorageTek required that the logo have a triangle (subtle reference to the Bermuda triangle) and a globe. After we established the logo and color theme, I created all other pieces required for the event, from small giveaways like magnets and cup cozies, to printed publications like the agenda/activity book and pocket agenda, to large-format signs and banners. I also had the opportunity to research and write copy for the agenda/activity book.



Conference guide



Name badge



magnet



Invitations



Posters and signs



Large banners