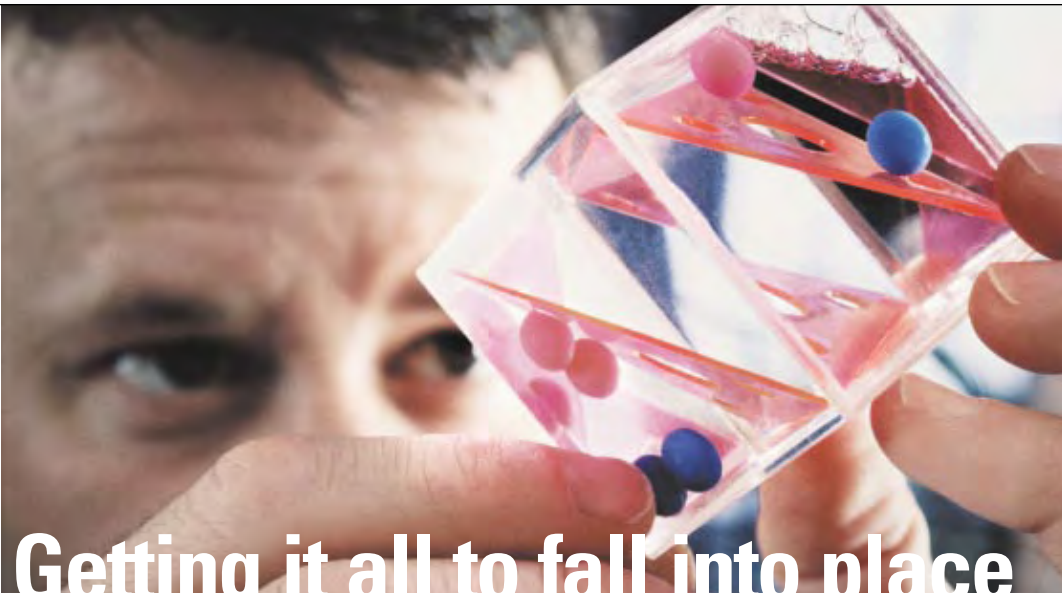


CMG 2002 CONFERENCE DIRECT MAIL POSTCARD

(This PDF contains three pages including this introduction)



Getting it all to fall into place

Performance optimization. Resource allocation. Capacity formulation. Can you do it all and still satisfy your shrinking budget?
Visit StorageTek at Booth 513, CMG 2002, Reno Hilton, Reno, Nevada, December 10-13, 2002.

The purpose of this direct mail piece was to invite IT professionals at the CMG conference to stop by StorageTek's booth to find out how the company's digital storage solutions can simplify complex IT management issues. I conceptualized, designed and wrote the copy for this piece.

See the following pages for postcard highlights >>



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StorageTek® offers a full complement of best-in-class digital storage. It's the industry's most complete set of replication solutions to help you solve the storage puzzle. Learn about our high-performance solutions at Booth 513, CMG 2002.

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Permit No. 14
Louisville, CO

Tuesday, December 10

5:30pm, Ruby 1 Room
Mezzanine Level

Vendor Product Session

StorageTek Product Performance Update
Richy Mizrahi, Minda Larson, Bob Raymond

Wednesday, December 11

8:30-11:30pm

Hospitality Suite

Stop by Booth 513 or attend the vendor product session on Tuesday to receive an invitation.

Thursday, December 12

2:45-3:45pm
Session 544

Presentation

The Impact of Growth on Virtual Tape Subsystems
Bill Gray, presented by Jim Kaplan

Friday, December 13

9:45-10:45pm
Session 692

Presentation

Benchmarks for Tape – Both Real and Virtual
John Warner*
**Change of speaker from preliminary agenda*

