



**AMPERSAND DESIGN**

**ANN MCCAMPBELL**

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**CAREER OBJECTIVE**

To join a design team or company that can use my design, writing and technical talent to help them fully reach their business objectives.

**CAREER ACCOMPLISHMENTS**

- 2006.** Developed full-spectrum design revamp of Breece Hill's marketing communications literature system. Multi-piece direct mail campaign, for example, received accolades from Breece Hill prospective customers and partners.
- 2005.** Wrote and designed graphic standards guidelines for StorageTek's newly released design standards system. Promoted design standards across multi-source design vendors.
- 2005.** Rolled out online library of StorageTek stylized product drawings. Created 80+ drawings that were available corporate-wide for use in consistent, professional-looking presentations and marketing communications materials.
- 2004.** Won the BMA Silver Award for the design of the 2004 StorageTek Customer Calendar. Concepted, designed and team-wrote the project within 2½ week timeframe.
- 2003.** Won BMA Silver Award for the 2003 Storage Market Outlook booklet.
- 2000.** Researched, wrote, designed and produced all materials for FORUM2000, StorageTek's large annual user's conference in Toronto, Ontario, Canada.
- 1999.** Designed, art directed photography/illustration for 1999 StorageTek Foundation Annual Report.
- 1998.** Achieved full senior-designer status. Concepted and designed several successful high-end marketing brochures. Designed and art directed 1998 StorageTek Foundation Annual Report.
- 1991-1995.** Implemented the first computer-based design system for StorageTek's in-house design agency. Proposed and won a Macintosh for each of six designers. Designed and maintained the department computer network.

**CAREER TIMELINE**

- 2004-Present.** Freelance graphic designer. Boulder, CO.
- 1996-2004.** Senior graphic designer and ad copy writer. StorageTek.
- 1990-1995.** Production artist/network administrator. StorageTek.
- 1988-1990.** Typesetter. StorageTek, Louisville, CO

**CAPABILITIES**

<b>Design</b>	<b>Writing</b>	<b>Tools</b>
Brochures	Headlines	Adobe InDesign, Photoshop, Illustrator (CS2)
Publications	Direct Mail	Quark XPress 7.0
Data sheets	Ads	Microsoft Word
Events	Proposals	PowerPoint
Calendar		Acrobat Professional
Ads		Transmit
Specialty items		Innate intelligence
Technical/photo illustration		

To see my comprehensive design portfolio, please visit:

**[WWW.AMPERSAND-GRAPHIX.COM](http://WWW.AMPERSAND-GRAPHIX.COM)**